Privacy Policy:

Last update July 14, 2018

Assessments Unlimited, LLC/ The BacAcademy (DBA)/ Unlimited Potential Publishing (DBA): Operates <u>http://www.thebacacademy.com</u>; and <u>www.mjlogan.net</u>; and may operate other websites, landing pages, and sales advertisings. It is Assessments Unlimited, LLC/ The BacAcademy (DBA)/ Unlimited Potential Publishing (DBA): policy to respect your privacy regarding any information we may collect while visiting or operating our websites or through a customer encounter.

Website Visitors:

Like most website operators, Assessments Unlimited, LLC/ The BacAcademy (DBA)/ Unlimited Potential Publishing (DBA): collects non-personally identifying information of the sort that web browsers and servers typically make available, such as browser type, language preference, referring site, and the date and time of each visitor request. Our Assessments Unlimited, LLC/ The BacAcademy (DBA)/ Unlimited Potential Publishing (DBA) purpose in collecting non-personally identifying information is to gauge a better understanding of how Assessments Unlimited, LLC/ The BacAcademy (DBA) visitors use its website. From time to time, Assessments Unlimited, LLC/ The BacAcademy (DBA)/ Unlimited Potential Publishing (DBA) may release non-personally identifying information in the aggregate, i.e. (by publishing are report on trends in the usage of its website.

Assessments Unlimited, LLC/ The BacAcademy (DBA)/ Unlimited Potential Publishing (DBA) also collects potentially personally-identifying information like internet Protocol (IP) addresses for logged in users and for users leaving comments on www.thebacacademy.com, www.mjlogan.net, and any of our other sites. Assessments Unlimited, LLC/ The BacAcademy (DBA)/ Unlimited Potential Publishing (DBA) only discloses logged in users and commenter IP addresses under the same circumstances that it uses and discloses personally-identifying information as described below except that commenter IP addresses and email addresses are visible and disclosed to the administrators of the blog or website where the comment was left.

Gathering of Personally-identifying Information:

Certain visitors to Assessments Unlimited, LLC/ The BacAcademy (DBA)/ Unlimited Potential Publishing (DBA) websites choose to interact with Assessments Unlimited, LLC/ The BacAcademy (DBA)/ Unlimited Potential Publishing (DBA) in ways that require us (Unlimited, LLC/ The BacAcademy (DBA)/ Unlimited Potential Publishing (DBA)) to gather personally-identifying Information. The amount and type of information that Assessments Unlimited, LLC/ The BacAcademy (DBA)/ Unlimited Potential Publishing (DBA)) gathers depends on the nature of the interaction. For example, we ask visitors to sign up on various sites to provide a username and an email address. Those who engage in transactions with ASSESSMENTS UNLIMITED, LLC/ THE BACACADEMY (DBA)/ UNLIMITED POTENTIAL PUBLISHING (DBA) are asked to provide additional information which may include legal names, addresses, and even financial information that may be required to process transactions. In each case, ASSESSMENTS UNLIMITED, LLC/ THE BACACADEMY (DBA)/ UNLIMITED POTENTIAL PUBLISHING (DBA) collects such information only insofar as is necessary or appropriate to fulfill the purpose of the visitor's interaction with ASSESSMENTS UNLIMITED, LLC/ THE BACACADEMY (DBA)/ UNLIMITED POTENTIAL PUBLISHING (DBA). ASSESSMENTS UNLIMITED, LLC/ THE BACACADEMY (DBA)/ UNLIMITED POTENTIAL PUBLISHING (DBA) does not disclose personally-identifying information other than as described below. Visitors can always refuse to supply personally-identifying information, with the understanding that it may prevent them from engaging in certain website-related activities.

Our lawful basis to process your information in the ways mentioned above is considered consent: Consent means that the individual has given clear consent for us to process their personal data for a specific purpose.

By providing us with your data, you warrant to us that you are over the age of 13 years of age. ASSESSMENTS UNLIMITED, LLC/ THE BACACADEMY (DBA)/ UNLIMITED POTENTIAL PUBLISHING (DBA) does not intentionally collect any personal information from individuals under the age of 13.

GDPR compliance

Your data will be retained until you request us to delete it, or until 18 months passes without any action without any action from you including opening an email, purchasing a product, and visiting our websites.

If you provide us with any personal information such as your name, email address, phone number, or credit card for a purchase, then you have the right to submit a request to review all of the information in which you have provided to submit a correction to any of our information or request us to delete it from our database. You can exercise this right by emailing us at <u>asklisat@thebacacademy.com</u>.

If you have a concern about how the data that you've provided is being used, or if you have a complaint you wish to file regarding your personal information, you can contact us at the email <u>asklisat@thebacacademy.com</u>.

Aggregated Statistics

ASSESSMENTS UNLIMITED, LLC/ THE BACACADEMY (DBA)/ UNLIMITED POTENTIAL PUBLISHING (DBA) may collect statistics about the behavior of visitors to its websites. ASSESSMENTS UNLIMITED, LLC/ THE BACACADEMY (DBA)/ UNLIMITED POTENTIAL PUBLISHING (DBA) may display this information publicly or provide it to others, However, ASSESSMENTS UNLIMITED, LLC/ THE BACACADEMY (DBA)/ UNLIMITED POTENTIAL PUBLISHING (DBA) does not disclose personally-identifying information other than as described below.

Protection of Certain Personally-Identifying Information

ASSESSMENTS UNLIMITED, LLC/ THE BACACADEMY (DBA)/ UNLIMITED POTENTIAL PUBLISHING (DBA) discloses potentially personally-identifying and personally-identifying information only to those of its employees, contractors, and affiliated organizations that 1) need to know that information in order or process it on ASSESSMENTS UNLIMITED, LLC/ THE BACACADEMY (DBA)/ UNLIMITED POTENTIAL PUBLISHING (DBA)'s behalf or to provide services available at our websites, and 2) that have agreed not to disclose it to others. Some of those employees, contractors, and affiliated organizations may be located outside of your home country, by using ASSESSMENTS UNLIMITED, LLC/ THE BACACADEMY (DBA)/ UNLIMITED POTENTIAL PUBLISHING (DBA)'s websites, you consent to the transfer of such information to them. ASSESSMENTS UNLIMITED, LLC/ THE BACACADEMY (DBA)/ UNLIMITED POTENTIAL PUBLISHING (DBA) will not rent or sell potentially personallyidentifying and personally identifying information to anyone. Other than to its employees, contractors and affiliated organizations as described above, ASSESSMENTS UNLIMITED, LLC/ THE BACACADEMY (DBA)/ UNLIMITED POTENTIAL PUBLISHING (DBA) discloses potentially-personally identifying information or personally identifying Information only in response to a subpoena, court order or other government request, or when ASSESSMENTS UNLIMITED, LLC/ THE BACACADEMY (DBA)/ UNLIMITED POTENTIAL PUBLISHING (DBA) believes in good faith that disclosure is reasonably necessary to protect the property or rights of ASSESSMENTS UNLIMITED, LLC/ THE BACACADEMY (DBA)/ UNLIMITED POTENTIAL PUBLISHING (DBA), third parties or the public at large. If you are a registered user of ASSESSMENTS UNLIMITED, LLC/ THE BACACADEMY (DBA)/ UNLIMITED POTENTIAL PUBLISHING (DBA) website and have supplied your email address. ASSESSMENTS UNLIMITED, LLC/ THE

BACACADEMY (DBA)/ UNLIMITED POTENTIAL PUBLISHING (DBA) may occasionally send you an email to tell you about new features, solicit your feedback, or just keep you up to date with what's going on with ASSESSMENTS UNLIMITED, LLC/ THE BACACADEMY (DBA)/ UNLIMITED POTENTIAL PUBLISHING (DBA) and our products. If you send us a request (for example via email or via one of our feedback mechanisms), we reserve the right to publish it in order to help us clarify or respond to your request or to help us support other users, ASSESSMENTS UNLIMITED, LLC/ THE BACACADEMY (DBA)/ UNLIMITED POTENTIAL PUBLISHING (DBA) takes all measures reasonably necessary to protect against the unauthorized access, use alterations or destruction of potentially personally-identifying and personally-identifying information.

Cookies

A cookie is a string of information that a website stores on a visitor's computer, and that the visitor's browser provides to the website each time the visitor returns. ASSESSMENTS UNLIMITED, LLC/ THE BACACADEMY (DBA)/ UNLIMITED POTENTIAL PUBLISHING (DBA) uses cookies to help ASSESSMENTS UNLIMITED, LLC/ THE BACACADEMY (DBA)/ UNLIMITED POTENTIAL PUBLISHING (DBA) identify and track visitors, their usage of ASSESSMENTS UNLIMITED, LLC/ THE BACACADEMY (DBA)/ UNLIMITED POTENTIAL PUBLISHING (DBA) website, and their website access preference. ASSESSMENTS UNLIMITED, LLC/ THE BACACADEMY (DBA)/ UNLIMITED POTENTIAL PUBLISHING (DBA) website, and their website access preference. ASSESSMENTS UNLIMITED, LLC/ THE BACACADEMY (DBA)/ UNLIMITED POTENTIAL PUBLISHING (DBA) visitors who do not wish to have cookies placed on their computers should set their browsers to refuse cookies before using ASSESSMENTS UNLIMITED, LLC/ THE BACACADEMY (DBA)/ UNLIMITED, LLC/ THE BACACADEMY (DBA)/ UNLIMITED, POTENTIAL PUBLISHING (DBA) websites, with the drawback that certain features of ASSESSMENTS UNLIMITED, LLC/ THE BACACADEMY (DBA)/ UNLIMITED POTENTIAL PUBLISHING (DBA) websites may not function properly without the aid of cookies.

Business Transfers

If ASSESSMENTS UNLIMITED, LLC/ THE BACACADEMY (DBA)/ UNLIMITED POTENTIAL PUBLISHING (DBA) or substantially all of its assets, were acquired, or in the unlikely event that ASSESSMENTS UNLIMITED, LLC/ THE BACACADEMY (DBA)/ UNLIMITED POTENTIAL PUBLISHING (DBA) goes out of business or enters bankruptcy, user information would be one of the assets that is transferred or acquired by a third party. You acknowledge that such transfers may occur, and that any acquirer of ASSESSMENTS UNLIMITED, LLC/ THE BACACADEMY (DBA)/ UNLIMITED POTENTIAL PUBLISHING (DBA) may continue to use your personal information as set forth in this policy.

Ads

Ads appearing on any of your websites may be delivered to users by advertising partners., who may set cookies. These cookies allow the ad server to recognize your computer each time they send you an online advertisement to compile information about you or others who use your computer. This information allows ad networks to, among other things, deliver targeted advertisements that they believe will be of most interest to you. The Privacy policy covers the use of cookies by ASSESSMENTS UNLIMITED, LLC/ THE BACACADEMY (DBA)/ UNLIMITED POTENTIAL PUBLISHING (DBA) and does not cover the use of cookies by any advertisers.

Although most changes are likely to be minor. ASSESSMENTS UNLIMITED, LLC/ THE BACACADEMY (DBA)/ UNLIMITED POTENTIAL PUBLISHING (DBA) may change its Privacy Policy from time to time, and it and ASSESSMENTS UNLIMITED, LLC/ THE BACACADEMY (DBA)/ UNLIMITED POTENTIAL PUBLISHING (DBA)'s sole discretion. ASSESSMENTS UNLIMITED, LLC/ THE BACACADEMY (DBA)/ UNLIMITED POTENTIAL PUBLISHING (DBA) encourages visitors to frequently check this page for any changes to the privacy policy. If you have a membership account with ASSESSMENTS UNLIMITED, LLC/ THE BACACADEMY (DBA)/ UNLIMITED POTENTIAL PUBLISHING (DBA) you might also receive an alert informing you of these changes. Your continued use of this site after any change in the privacy policy will constitute your acceptance of such changes.

Questions or Comments About Our Privacy Policy

ASSESSMENTS UNLIMITED, LLC/ THE BACACADEMY (DBA)/ UNLIMITED POTENTIAL PUBLISHING (DBA) is committed to protecting the privacy of our visitors and using the information that is provided to us responsibly. Personal data privacy is anew and rapidly changing arena. We are committed to meeting these evolving challenges. If you have any questions or comments, please contact us. We are pleased to answer your questions and would like to know any concerns or suggestions you might have.

This was last updated July 14, 2018

Assessments Unlimited, LLC is an educational and business consulting company that provides training and consulting for entities ranging from individuals to businesses to entrepreneurs. The BacAcademy and Unlimited Potential Publishing provides direct services and products to non-business/Individual consumer. The Company is designed to empower individuals and to assist them to reach their goals.

